



Abu Sayed

WordPress Developer



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Bosila, Mohammadpur, Dhaka



Website



LinkedIn



GitHub

PROFESSIONAL SUMMARY

WordPress Developer & Technical SEO Specialist with 5+ years of experience building high-performance WordPress and WooCommerce websites. Skilled in Elementor, Crocoblock, custom WordPress development, GA4, Google Tag Manager, Server-Side Tracking, Facebook CAPI, and conversion optimization. Delivered 100+ business, eCommerce, and landing page projects with a strong focus on SEO, speed optimization, UX, and business growth.

CORE SKILLS

WordPress Development: WordPress, WooCommerce, Elementor, Divi, Beaver Builder, WPBakery, Crocoblock | Custom Post Types, Theme Customization, Plugin Integration

Frontend Development: HTML5, CSS3, JavaScript, jQuery, Bootstrap, TailwindCSS

SEO & Analytics: Technical SEO, On-page SEO, GA4, Google Tag Manager | Conversion Tracking, Facebook CAPI, Server-Side Tracking | Google Ads Conversion Tracking

Performance Optimization: Website Speed Optimization, Core Web Vitals, Caching (WP Rocket, LiteSpeed)

Tools & Platforms: GitHub, cPanel, WHM, Figma, MySQL

PROFESSIONAL EXPERIENCE

WordPress Developer, NextBound [🔗](#)

09/2025 – Present | Dhaka

- Develop and maintain high-performance WordPress websites
- Improve website speed, SEO structure, and user experience
- Manage client communication and project delivery
- Implement GA4, GTM, Facebook CAPI, and Server-Side Tracking solutions

WordPress Developer, Reinforce Lab Limited [🔗](#)

09/2021 – 08/2025 | Dhaka, Bangladesh

- Delivered 100+ WordPress websites including eCommerce and corporate projects
- Built WooCommerce stores with optimized product pages and conversion focus
- Implemented advanced tracking systems (GA4, GTM, Facebook CAPI)
- Optimized website performance and Core Web Vitals
- Managed end-to-end client communication and project delivery

Front End Developer & WordPress Designer, Wezapps Limited [🔗](#)

01/2021 – 08/2021 | Dhaka, Bangladesh

- Developed responsive websites for eCommerce, education, and business sectors
- Worked with ReactJS, TypeScript, REST API, and Bootstrap
- Designed user-friendly and mobile-optimized interfaces

Front End Developer, Hr Soft [🔗](#)

01/2020 – 12/2020 | Dhaka, Bangladesh

- Developed responsive front-end interfaces using HTML, CSS, JavaScript
- Worked with PHP, MySQL, CodeIgniter, and GitHub
- Built UI components for business and eCommerce platforms

PROJECTS

Reinforce lab Ltd. [🔗](#), Company website

- Developed a performance-optimized corporate website with SEO structure, custom post types, and speed optimization for better user experience and search visibility.
- Tech: WordPress, Beaver Builder, PHP, MySQL, Yoast SEO, LiteSpeed Cache

Access Tutor [🔗](#), Learning management system

- Built a full-featured LMS platform with responsive UI and backend functionality for course management and user interaction.
- Tech: Python, MySQL, HTML5, CSS3, Bootstrap 4, JavaScript, cPanel, Git

Nz Group [🔗](#), Company website

- Developed a modern business website with SEO optimization and dynamic content management.
- Tech: WordPress, Elementor, PHP, MySQL, Yoast SEO, WP Rocket, Custom Post Types, cPanel

Star-innovation Group [🔗](#), Construction and development company

- Developed a responsive, SEO-optimized corporate website for a construction and development company with dynamic content management and performance optimization.
- Tech: WordPress, Elementor, PHP, MySQL, Yoast SEO, WP Rocket, Custom Post Types, cPanel

Petxotic BD [🔗](#), E-commerce

- Built a WooCommerce-based eCommerce platform with optimized product pages and fast loading performance.
- Tech: WordPress, Elementor, WooCommerce, PHP, MySQL, LiteSpeed Cache, Yoast SEO, cPanel

Fern Psychology [🔗](#), Landing Page

- Built a professional landing page focused on service presentation and client engagement.
- Tech: WordPress, Astra Pro, Elementor, PHP, MySQL, LiteSpeed Cache, Yoast SEO, cPanel

Website Stuttgart [🔗](#), Business Website

- Developed a modern, responsive, and SEO-optimized corporate website focused on performance, user experience, and lead generation.
- Tech: WordPress, Elementor, PHP, MySQL, Yoast SEO, WP Rocket, cPanel

EDUCATION

B.Sc. in Computer Science & Engineering (CSE),
Northern University Bangladesh [🔗](#)

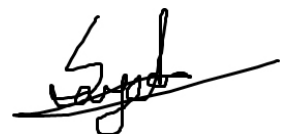
2020 – 2024 | Dhaka, Bangladesh

Diploma in Computer Science & Technology (CST),
Feni Computer Institute [🔗](#)

2015 – 2019 | Feni, Bangladesh

DECLARATION

I hereby declare that all the information provided is true. And provide consciously.



Signature