



Abu Sayed WordPress Developer



abusayed285235@gmail.com



01822482203



Bosila, West Dhanmondi. Dhaka



Website



Github



LinkedIn

SUMMARY

Experienced WordPress Developer & Web Analytics Specialist with 5+ years of experience. Skilled in Elementor, WooCommerce, HTML, CSS, JavaScript, Facebook Conversion API, GA4, GTM (including server-side tracking), full eCommerce event tracking, and technical SEO. Builds fast, user-friendly, conversion-optimized websites.

WORK EXPERIENCE

Sr. WordPress Developer, Reinforce Lab Limited  **09/2021 – Present** | Dhaka, Bangladesh

Responsible for the Full-Stack WordPress Developer Process in Documentation, Design & Development, WordPress Theme Customization & Development, Front-End Development, Client Management, Technical Support, etc.

Features: PHP, MySQL, WordPress, JavaScript, jQuery, HTML5, CSS3, Bootstrap, TailwindCSS, Technical SEO, cPanel, WHM, Github, Elementor, Crocoblock, WPBakery, Divi Builder, WooCommerce, WP Rocket, Yeast SEO, Multi-vendor Plugin, etc.

Front End Developer & WordPress Designer, Wezapps Limited  **01/2021 – 08/2021** | Dhaka, Bangladesh

Responsible of the Front-end Development process in E-commerce, Hotel Management, Educational Website, Business Type, Portfolio, Recruitment, and Human Resource Management System Software (HRMS), etc.

Features: PHP, MySQL, WordPress, JavaScript, ReactJs, Redux, TypeScript, jQuery, HTML5, CSS3, Bootstrap, REST API, AJAX, Postman, Github, etc.

Front End Developer, Hr Soft  **01/2020 – 12/2020** | Dhaka, Bangladesh

Responsible of the Front-End Development. E-commerce, Hotel Management, Educational Website, Business Type, Portfolio, Recruitment Project, etc.

Features: JavaScript, jQuery, HTML5, CSS3, Bootstrap, AJAX, PHP, MySQL, CodeIgniter, Github, etc.

SKILLS

WordPress | **WordPress Theme Development** | **WordPress Theme Customization** | **HTML5 / CSS3** | **Bootstrap** | **TailwindCSS** | **JavaScript** | **jQuery** | **Technical SEO** | **HTML to WordPress** | **PSD to HTML** (pixels perfect conversion) | **cPanel** | **WHM Manage** | **Github** | **Figma** | **Web Analytics** | **Google Analytics 4** | **Google Tag Manager** | **Facebook Conversion API and Pixel Setup** | **Server-Side Tracking** | **GA4 & GTM Server Side Tracking** | **Google Ads Conversion Tracking** | **Full eCommerce Event Tracking**

PLUGIN & PAGE BUILDER

Elementor Page Builder • WPBakery Page Builder • Beaver Builder • Divi Builder • Visual Composer • Thrive Theme Builder • Member Press • Learn Dash • WooCommerce • Yoast SEO • WPForm • Gravity Form • Contact Form • Affiliates • Multi-vendor • WP Rocket • WP Security • Image Optimizer • WPCode Lite, etc.

PROJECTS

Reinforce lab Ltd., Company website [↗](#)

Present

Technology Used: PHP, MySQL, WordPress, Beaver Builder, Yoast SEO, LiteSpeed, Custom Post Type, Kinsta Hosting, etc.

Access Tutor, Learning management system [↗](#)

Technology Used: Python, MySQL, HTML5, CSS3, Bootstrap4, JavaScript, cPanel, Git, etc.

Nz Group, Company website [↗](#)

Technology Used: PHP, MySQL, WordPress, Elementor, Yoast SEO, WP Rocket, Custom Post Type, cPanel, etc.

Nook Tex, Company website [↗](#)

Technology Used: PHP, WordPress, MySQL, Elementor, Yoast SEO, WP Rocket, Custom Post Type, cPanel, etc.

Petxotic BD, E-commerce [↗](#)

Technology Used: PHP, WordPress, MySQL, Elementor, Yoast SEO, LiteSpeed, Custom Post Type, cPanel, etc.

Signature Jeans, E-commerce [↗](#)

Technology Used: PHP, MySQL, WordPress, Elementor, WooCommerce, LiteSpeed, Yoast SEO, cPanel, etc.

Cremorne Fast Locksmith, Landing Page [↗](#)

Technology Used: PHP, MySQL, WordPress, Astra Pro, Elementor, LiteSpeed, Yoast SEO, cPanel, etc.

Fern Psychology, Landing Page [↗](#)

Technology Used: PHP, MySQL, WordPress, Astra Pro, Elementor, LiteSpeed, Yoast SEO, cPanel, etc.

Beyond Borders, Company website [↗](#)

Technology Used: PHP, MySQL, WordPress, WP Rocket, Yoast SEO, Custom Post Type, Plugin, cPanel, etc.

EDUCATION

Diploma in Computer Science & Technology (CST),

2015 – 2019 | Feni, Bangladesh

Feni Computer Institute [↗](#)

Duration of study: 4 years

CGPA: 3.16 Out of 4.00

B.Sc. in Computer Science & Engineering (CSE),

2020 – 12/2024 | Dhaka, Bangladesh

Northern University Bangladesh [↗](#)

Duration of study: 3 years

CGPA: Running

DECLARATION

I am hereby declared that all the information provided are true. And provide consciously.



Signature